



STATEWIDE ONE-CALL NOTIFICATION CENTER  
BOARD OF DIRECTORS MEETING MINUTES

DATE: 11/17/2023  
NOT APPROVED

**LOCATION:**

Southeast Community College Continuing Education Center  
301 S 68<sup>th</sup> St Place, Room 302  
Lincoln, NE

Committee Meetings: 9:00 AM

Board Meeting 10:00 AM

**1. Call Meeting to Order – 10:02 AM**

- 1.1. **Housekeeping** – Nathan Stewart spoke.
- 1.2. **Meeting Notice** - Nathan Stewart spoke.
- 1.3. **Announcements** – the meeting notes were published in the Lincoln Journal Star on November 14, 2023. They were also posted to the Nebraska 811 website on October 30, 2023.

**2. Roll Call**

- 2.1. **Voting members present** – Jerry Augustyn, John Buckley, Linda Costello, Chris Jacobsen, Ed Jarrett, Brandon Jones, Tim Loberg, Lance Loschen, Chad Roberts, Steve Slezak, Nathan Stewart, BJ Woehler
- 2.2. **Voting members absent** – Scott Barry, Andy Hartman, Todd Kuntson, Dan Maschka, Rick Melcher
- 2.3. **Others Present**
  - Attorney General Office – Ken Yoho
  - State Fire Marshal – Regina Shields, David Levering
  - OCC Staff – Matt Ruddo, Tyler Nesheim, Jill Geyer
  - Public Attendance – Heather Gawon (Lumen), Amy Mallgrave (Lumen), Timothy Barrientos (J-Spot), Deloy Davison (USIC), Jeremy Waters (Stake Center), Chris Talloy (J-Spot), Trevor Roth NPPD), Gerald Johnson (USIC)

**3. Introductions** – there were no introductions.

**4. Approval of Meeting Agenda**

- 4.1. **Motion To Approve:** Chad Roberts **Second:** Lance Loschen
  - **Voting Yes** - Jerry Augustyn, John Buckley, Linda Costello, Chris Jacobsen, Ed Jarrett, Brandon Jones, Tim Loberg, Lance Loschen, Chad Roberts, Steve Slezak, Nathan Stewart, BJ Woehler
  - **Voting No** - none
  - **Voting Members Absent** - Scott Barry, Andy Hartman, Todd Kuntson, Dan Maschka, Rick Melcher

**5. Approval of Meeting Minutes**

- 5.1. **Motion To Approve:** Ed Jarrett **Second:** Chad Roberts
  - **Voting Yes** - Jerry Augustyn, John Buckley, Linda Costello, Chris Jacobsen, Ed Jarrett, Brandon Jones, Tim Loberg, Lance Loschen, Chad Roberts, Steve Slezak, Nathan Stewart, BJ Woehler
  - **Voting No** - None
  - **Voting Members Absent** - Scott Barry, Andy Hartman, Todd Kuntson, Dan Maschka, Rick Melcher



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**6. Public Comment –**

- 6.1. Jerry Johnson, USIC Associate Director, discussed how USIC wants to support the 811 board and see how it works. He is a member of the Illinois 811 board. He discussed ticket volume in Illinois and the scope and polygon size of the ticket in Illinois.
- 6.2. Jeremy Waters is the Area Manager in Iowa and Nebraska for Stake Center. He is attended the meeting to see how things work in Nebraska so Stake Center can do things correctly. They locate in the entire state of Nebraska. The utilities they locate for are Lumen fiber, MCI, Elkhorn School fiber, Crown Castle
- 6.3. Heather Gawon & Amy Mallgrave from Lumen she was attending because Andera couldn't because she resigned from the board. They are here in case we have any questions for her.

**7. Committee Reports**

- 7.1. **Policy Committee** (Steve Slezak) – Nate discussed the vacancy on the policy committee. He said it was filled by Steve Slezak (a new board member). Steve discussed getting one meeting under his belt. Then, reach out to the other members through a Webex to discuss how to proceed with the Policy Committee. Nate and others offered whatever support they could to make sure the transition was smooth.
- 7.2. **Legislature Committee** (Andy Hartman) – Andy Hartman was absent. Brandon Jones discussed his conversation with Nebraska State Senator Jacobson about the NDOT not being a member of NE 811. He said Senator Jacobson is willing to take on this task of pursuing the NDOT to become a member. They discussed gathering correspondence to give him so he could see what it might take and where everything stands. The Senator feels he would have some support from other Senators to pursue them becoming a member of NE 811. Brandon asked for any information from other board members on this topic to be sent to him so he can pass it along. There was additional discussion on why the NDOT needs to be a member and what the Senator might go up against trying to change their exempt status.
- 7.3. **Advertising Committee** (Linda Costello) – The committee met via Webex to discuss the 2024 advertising budget. They discussed “working smarter, not harder.” Linda went over how money will be spent in 2024. She explained what areas would be cut or spend less time on (stakeholder meetings) and more time on (conferences) and, lastly, where we would spend more or less money next year. Husker Sports' contract is coming up for renewal in 2024 to ensure we feel we are getting a return on our money. Linda addressed 811 Day being on a Sunday in 2024, and it was decided to add more money to this because we will still do contractor field visits and have board members in home improvement stores that Sunday. The budget ask for advertising is close to the same as last year. David Levering touched on a conversation with other utility companies about pooling together money to get an 811 advertisement on the Sphere in Las Vegas.

Because the advertising budget was not part of the agenda, it couldn't be approved separately and added to the overall budget.

**Motion To Approve:** There was a motion by Lance Loschen and a second by Chris Jacobsen to table the advertising budget and move it to the overall budget to be voted on at the next meeting.

- **Voting Yes** - Jerry Augustyn, John Buckley, Linda Costello, Chris Jacobsen, Ed Jarrett, Brandon Jones, Tim Loberg, Lance Loschen, Chad Roberts, Steve Slezak, Nathan Stewart, BJ Woehler

- **Voting No** - none

**Voting Members Absent** - Scott Barry, Andy Hartman, Todd Kuntson, Dan Maschka, Rick Melcher



**STATEWIDE ONE-CALL NOTIFICATION CENTER  
BOARD OF DIRECTORS MEETING MINUTES**

7.4. **By-Laws Committee** (Chris Jacobsen) – No report

**8. Damage Prevention Resource Center**

- 8.1. **DPRC Status Report** (Tyler Nesheim) – Tyler reviewed the OCC ticket report (see report). The main point is ticket volume is up 8.4% for the year. Also, 40% of all web activity comes from smaller devices. (phones & tablets) Tyler also discussed buying parcel data from a single source company (Core Logic) for the Nebraska 811 mapping system. The single source will help OCC display the parcel data. If this service is purchased with two other states, there would be a discount and a one-time startup cost. After that, it would be a quarterly payment. There was some discussion about the company, what they will provide, and how they will provide it. There was talk about what we get now and how this would improve our system going forward. It was discussed if this extra mapping cost could be integrated into the new OCC contract and how it would be nice to have a “one-stop shop.” The last suggestion was to talk to Iowa 811 because facility owners have utilities in Iowa.
- 8.2. **Advertising/Education/Outreach** (Jill Geyer) – Jill discussed several topics. The first one was the new tagline in the NE811 logo. She discussed the 2023 budget and touched on the 2024 budget and grants. She reviewed the outreach activity since the last board meeting. These were digital advertising, radio, TV, print ads, Husker sports campaign, Dozer Days, Big Dig, State Fair, National Safety Council, Stakeholder meetings, State Fair booth, Harvest of Harmony Parade, local sports teams, golf cart advertising and Carvertise (vehicle wrapping). Lastly, she spoke about upcoming outreach programs. We discussed that online training for utility locators and contractors is coming soon. The 2024 Excavator Safety Summit will be held in Lincoln on February 21, 2024. There was a brief discussion on sponsoring tractor pulls and having a presence at the AG Expo.
- 8.3. **One Call Concepts** (Matt Ruddo) – Matt thanked the board members who attended the 2023 Users Group conference in Albuquerque, NM. The board members approved the importance of sending board members to the Users Group conference. Lastly, there was a discussion of what would be acceptable potential locations for this event.

**9. Treasurer Report and Approval** (John Buckley) – refer to the report.

9.1. **Motion To Approve:** Ed Jarrett **Second:** Chris Jacobsen

- **Voting Yes** - Jerry Augustyn, John Buckley, Linda Costello, Chris Jacobsen, Ed Jarrett, Brandon Jones, Tim Loberg, Lance Loschen, Chad Roberts, Steve Slezak, Nathan Stewart, BJ Woehler
- **Voting No** - None
- **Voting Members Absent** - Scott Barry, Andy Hartman, Todd Kuntson, Dan Maschka, Rick Melcher

**10. State Fire Marshal’s Report**

- 10.1. **Chief Deputy Report** (David Levering) – David gave an update on hiring for open positions in the State Fire Marshals office.
- 10.2. **Damage Prevention Deputy Report** (David Levering) – No report
- 10.3. **Legal Counsel Report** (Regina Shields) – Regina officially announced that Andrea had resigned from her telecommunications position on the One Call NE 811 Board of Directors. She asked for people to spread the word that a position was open on the board so it could be filled as soon as possible.

**11. Attorney General’s Report** (Ken Yoho) – Discussed how he has closed 40 complaints but still currently has 50 complaints left open. There were no civil penalties assessed over the last quarter. Several of the complaints that were closed were because they aged out of the statute of limitations. Lastly, there have been 13 new complaints opened in the current quarter.



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**12. Old Business –**

12.1. User group feedback was already discussed earlier.

**13. New Business**

13.1. **Report to Legislature** (Steve Slezak) – Steve told the board that the report was updated to reflect activity from January 2021 to December 2022.

**Motion To Approve:** There was a motion by Chris Jacobsen and a second by Lance Loschen to amend the current Report to the Legislature to address how the AG handles the complaint backlog and mention how several complaints have reached a statute of limitation and had to be dismissed.

- **Voting Yes** - Jerry Augustyn, John Buckley, Linda Costello, Chris Jacobsen, Ed Jarrett, Brandon Jones, Tim Loberg, Lance Loschen, Chad Roberts, Steve Slezak, Nathan Stewart, BJ Woehler
- **Voting No** – none
- **Voting Members Absent** - Scott Barry, Andy Hartman, Todd Kuntson, Dan Maschka, Rick Melcher

13.2. **Map purchases** – discussed earlier in the meeting.

13.3. **Virtual member meetings** (Tyler Nesheim) – People have asked if Nebraska could have quarterly virtual members meetings like Kansas and Missouri. This is where operators and excavators can meet and discuss issues, problems, and solutions for damage prevention. We decided to advertise our Stakeholder meeting more aggressively so others are aware and can attend.

13.4. **Committee assignments** (Jill Geyer) – Jill sent out a committee list for members to sign up for the committees they want to be involved in. The updated list and will be posted on the Nebraska811 website. BJ asked if it is possible to replace Andy as the head of the Legislature Committee. It was decided to look at the possibility of replacing him. It was also discussed that the Policy and Legislature Committee could be combined. Nathan and BJ will discuss and bring the scenarios to the next board meeting.

13.5. **Vote on 2024 Budget** – There was no vote.

13.6. There was discussion as to whether board members need to be Nebraska residents. It was decided the answer was no. There were a few examples given.

13.7. Regina talked about sending around a participation sheet so board members can document their participation in NE 811 outreach. It is being tracked along with the requirement to attend the board meeting, and the virtual option is no longer available.

**14. Closing Comments from the Board President** (Nathan Stewart) – no closing comments

**Next meeting** - Southeast Community College Continuing Education Center, **Date** will be January 25, 2024

**15. Adjournment** – occurred at 1:06 PM

15.1. **Motion To Approve:** Brandon Jones **Second:** Chad Roberts